



**Community  
Development  
Plan  
Brisbane  
Showgrounds**

Presented to  
King St Community  
Advisory Group

Date October 2023





# Introduction

Lendlease is proud to present its Community Development Plan for the Brisbane Showgrounds precinct, an iconic urban regeneration project that aims to create a vibrant and sustainable community. This plan outlines our commitment to building a thriving and inclusive neighbourhood that will enhance the quality of life for residents, workers, students and visitors alike.

The project aims to provide space for community to flourish with the King Street Book Club, community newsletters, a community grants program and sponsored events occurring within the precinct.



## Project Background

The Brisbane Showgrounds redevelopment by Lendlease is a significant urban regeneration project that aims to transform the historic Brisbane Showgrounds into a modern, mixed-use precinct. The project seeks to preserve the site's heritage while introducing residential, commercial, retail, and cultural spaces. The project has already seen the creation of The Green and The Yards residential apartments, Kingsgate commercial precinct and King Street which features a Rydges Hotel alongside an assortment of retailers.

# Community Vision

*Vision without action is  
merely a dream.*

*Action without vision  
just passes the time.*

*Vision with action can  
change the world.*

- Joel A Barker

# Community Vision

In September 2023, a workshop was held with the Community Advisory Group, to develop a meaningful vision for the precinct, that can be used to shape community develop activities into the future.

## Key themes:

- Cultural Heritage
- First Nations storytelling
- Lighting
- Community Square
- Community Garden

## Key features:

- Safe
- Inclusive
- Community square as heart of precinct
- Integrated
- Accessible
- Green

### Vision Statement

**A pulsing green heart for Brisbane, celebrating the rich cultural tapestry of the area, a new chapter for inclusivity and warmth in the urban environment.**

**A place of storytelling and collaboration, accessible to all community members, celebrating the Traditional Owners of the area.**





**The objectives of community development are:**

- To facilitate the development of the Brisbane Showgrounds community;
- To empower the community to shape and take ownership of community development activities;
- To support community groups to become long-term, autonomous groups that meaningfully contribute to interactions, relationships and growth within the community;
- To facilitate the development of the Brisbane Showgrounds community;
- To create positive social outcomes over the life of the project; and
- To support the creation of a vibrant and resilient community that authentically stitches into the fabric of the neighbouring area.

# Events and Initiatives



## *King St Street Library*

There is a community Street Library on King St. Filled with adult and children's books, its available for use for all community members within the precinct.



## *Grants Program*

With a \$10,000 funding pool, we're here to support programs, initiatives or events that benefit the community and precinct of King St through improving social, environmental and economic outcomes. More specifically those which:

- Educate/upskill the community;
- Connect and strengthen relationships within the community;
- Assist the start up of community groups, programs, social enterprise;
- Celebrate the culture and history of the Brisbane Showgrounds area; and
- Activate public space (specifically Alexandria Park and the King St precinct).

This program has been running since 2021 and has helped bring to life a number of initiatives, including the Alexandria Park Jazz Music Concerts by the Jazz Music Institute, the Laneway Murals by Space & Co, and the 'Shop For Her' social enterprise fashion boutique by Suited to Success.



## *King St Book Club*

Each monthly book club evening is held at a different King St venue, showcasing the variety of dining experiences that can be found throughout the precinct.

# Sponsored Events

Brisbane Showgrounds hosts events for days and weeks of significance, aiming to improve community inclusion and wellbeing. These include National Reconciliation Week, NAIDOC Week, Wear it Purple Day, R U OK? Day and Lendlease Foundation Community Day.







## Newsletter

The King St Community Newsletter is our key communication tool for engaging with our stakeholders and community within the precinct. It provides important information and updates on the project, as well as details of events and initiatives.

KING ST



Community  
News

## Want to help shape your community?

We invite you to be part of the exciting journey to shape the future of this historic precinct. We welcome your feedback, ideas, and collaboration as we work together to bring this vision to life.

Please get in touch in any of the following ways:

Website <https://www.kingstreetbrisbane.com/>

Email [brisbane.showgrounds@lendlease.com](mailto:brisbane.showgrounds@lendlease.com)

